



# **The Travel Writer's Handbook 5th Ed: How to Write and Sell Your Own Travel Experiences**

*Louise Purwin Zobel*

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In the new edition of *The Travel Writer's Handbook*, veteran travel writers Louise Purwin Zobel and Jacqueline Butler cover everything from pre-trip research on the Internet and at the library, to how to obtain writing assignments for websites, to ecotourism and volunteer travel opportunities, to specific marketing strategies and tax information. Written in an accessible, humorous style, the book includes 12 formats for travel articles with surefire appeal to editors and readers, and savvy advice on such topics as finding new angles for overworked subjects and what to take along on the trip.

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