



# Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense)

*Naval Postgraduate School*

Download now

[Click here](#) if your download doesn't start automatically

# Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense)

*Naval Postgraduate School*

**Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense)** Naval Postgraduate School

The use of public diplomacy is an essential component of counterterrorism efforts but, to date, the United States has not been as effective in its attempts to utilize strategic communication against the threat of violent Islamic extremism as it has been in its utilization of military, intelligence, and law enforcement resources. Based upon the idea that a retrospective analysis of previous presidential speeches could provide guidance for future strategic communications of U.S. government officials, this thesis identifies the nature of the message delivered by U.S. Presidents to foreign audiences since the 9/11 attacks through a qualitative analysis of a purposeful sampling of 50 speeches and statements. The analysis examines the position of the United States government in the ideological debate with violent Islamic extremists to determine whether the United States has taken a largely defensive stance, in which the United States constantly strives to counter the narrative of violent extremist adversaries, or a more forward-leaning posture, in which the United States remains primarily concerned with presenting its own narrative based on its values and ideals. The results of this analysis are then utilized to offer recommendations on modifying the message to better support U.S. efforts to combat violent Islamic extremism.

 [Download Message in a Battle: An Analysis of Presidential C ...pdf](#)

 [Read Online Message in a Battle: An Analysis of Presidential ...pdf](#)

## **Download and Read Free Online Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) Naval Postgraduate School**

---

### **From reader reviews:**

#### **John Bennett:**

Reading a reserve can be one of a lot of task that everyone in the world really likes. Do you like reading book so. There are a lot of reasons why people fantastic. First reading a book will give you a lot of new info. When you read a guide you will get new information mainly because book is one of various ways to share the information as well as their idea. Second, reading through a book will make a person more imaginative. When you examining a book especially tale fantasy book the author will bring you to definitely imagine the story how the figures do it anything. Third, you may share your knowledge to other people. When you read this Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense), you can tells your family, friends along with soon about yours e-book. Your knowledge can inspire average, make them reading a guide.

#### **Michael Burnette:**

Your reading 6th sense will not betray anyone, why because this Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) guide written by well-known writer who knows well how to make book which can be understand by anyone who else read the book. Written inside good manner for you, dripping every ideas and creating skill only for eliminate your own personal hunger then you still hesitation Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) as good book not simply by the cover but also by the content. This is one guide that can break don't evaluate book by its protect, so do you still needing a different sixth sense to pick this specific!?! Oh come on your looking at sixth sense already said so why you have to listening to one more sixth sense.

#### **Edward Shaw:**

You can spend your free time to learn this book this book. This Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) is simple to develop you can read it in the area, in the beach, train and also soon. If you did not include much space to bring the particular printed book, you can buy often the e-book. It is make you quicker to read it. You can save the book in your smart phone. So there are a lot of benefits that you will get when you buy this book.

#### **Fran Short:**

E-book is one of source of understanding. We can add our expertise from it. Not only for students but in addition native or citizen want book to know the upgrade information of year for you to year. As we know those publications have many advantages. Beside we all add our knowledge, may also bring us to around the world. By the book Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) we can acquire more advantage. Don't that you be creative people? For being creative person must like to read a book. Only choose the best book that ideal with your aim. Don't be doubt to change your life with this book Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense). You can more

desirable than now.

**Download and Read Online Message in a Battle: An Analysis of  
Presidential Communication Since 9/11 (Defense) Naval  
Postgraduate School #OB8RAPJZ2U7**

## **Read Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School for online ebook**

Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School books to read online.

### **Online Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School ebook PDF download**

**Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School Doc**

**Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School Mobipocket**

**Message in a Battle: An Analysis of Presidential Communication Since 9/11 (Defense) by Naval Postgraduate School EPub**