

Corporate Financial Accounting

Carl S. Warren, James M. Reeve, Jonathan Duchac

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Warren/Reeve/Duchac's CORPORATE FINANCIAL ACCOUNTING, 14E with CengageNOWTMv2 clearly demonstrates how accounting is much more than simply data and black and white rules. Instead, students see how accounting provides key information used to make critical business decisions. A new chapter schema provides context for how each chapter content fits into the big picture. The book focuses on why accounting is important and consistently reinforces connections to the big picture throughout the text and CengageNOWTMv2 by connecting journal entries to the accounting equation. Students gain important practice in making business decisions.



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