

Way of the Sign V

Mo Tingli

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A good wayfinding system not only requires excellence in sign design, but also has to be clear and precise in order to function as needed. The designer needs to consider the aesthetics of the sign, while at the same time make a reasonable arrangement for its installation. Thus, wayfinding systems and signs are not merely graphic design; they have an important relationship with spatial design.

This book, the most recent in the Way of the Sign series, collects rich design projects from all over the world. Plenty of color photos provide not only a reference for the sign design, but also a selection of installation points and spatial application.



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