



Ice Cream Shop Parlor Start Up Business Plan

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Welcome To YOUR New Business!

We've taken the guess work out of starting your own business with our PROVEN industry specific sample business plans ready for immediate INSTANT download!

It's easy, simply purchase one of our proven plans, download it to your PC or kindle, and edit in your personal information! Within minutes you have a professional business plan ready for lenders'!

All of our sample plans meet & exceed lender, investor, SBA, and grant agency requirements because they ALL follow the only government approved outline for submitting a business plan!

Every one of our listed plans has already been used and received funding!

NOW is the perfect time to download your industry specific plan and open the doors to your new business TODAY!

SO TELL ME ABOUT THE PLAN...

This business plan (just like all the other ones we have for sale) is COMPLETE. High-lighting all 7 sections and following the government approved outline for submitting a business plan for funding.

NOTHING has been held back or left out of this plan! We want you to follow this same format to get your business up and running WITHOUT all the hours of planning... saving you TIME & MONEY to worry about other issues in forming your business!

We are here to help you succeed!! Offering the most complete plan anywhere on the web. Our business plans are the successful written documents that lender's are looking for!

Here's a break down of the 7 chapters....

- Executive Summary: This section covers and high lights the important features of the rest of the business plan. A brief general summary lenders are looking for to get a general feel of your plan and what it is you are looking to achieve.

-Products & Services: The Product & Services section gives details of the business services offered. The N.A.I.C.S. code, Hours of Operation, Accepted Payments, Products Carried, and Complete Business Legal Structure.

-Market Analysis: This section covers the Primary Market, Target Market, and Local Competition by a complete demographical break down of home owners, median incomes, Businesses in the area.

-Facility & Operations: This section highlights the location and physical facility of the business. Listing the required Capital Equipment needed, local sources of supply, available labor pool, & complete facility layout.

-Sales Strategy: This section breaks down the Pricing Strategy, Promotions & Distribution, Advertising Campaign & Budget, & Customer Conveniences offered.

-Management Structure: This section highlights the Personal History and Related Experience of the Business Owner, Duties & Responsibilities of the Owner, Compensation package, Board of Directors, & Outside Business Representation.

-Financial Analysis: 7 page section covering Start Up Funding, Break-Even Analysis, 3 year projected Profit & Loss, 3 Year Projected Cash Flow, 3 Year Projected Balance Sheet, and Key Business Ratio's to the start up of this Business.

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Gail Rodriguez:

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Ann Macdonald:

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Alice Weaver:

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