



Leadership is an Art

Max De Pree

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LEADERSHIP IS AN ART has long been a must-read not only within the business community but also in professions ranging from academia to medical practices, to the political arena. First published in 1989, the book has sold more than 800,000 copies in hardcover and paperback. This revised edition brings Max De Pree's timeless words and practical philosophy to a new generation of readers. De Pree looks at leadership as a kind of stewardship, stressing the importance of building relationships, initiating ideas, and creating a lasting value system within an organization. Rather than focusing on the "hows" of corporate life, he explains the "whys." He shows that the first responsibility of a leader is to define reality and the last is to say thank you. Along the way, the artful leader must:

- Stimulate effectiveness by enabling others to reach both their personal potential and their institutional potential
- Take a role in developing, expressing, and defending civility and values
- Nurture new leaders and ensure the continuation of the corporate culture

LEADERSHIP IS AN ART offers a proven design for achieving success by developing the generous spirit within all of us. Now more than ever, it provides the insights and guidelines leaders in every field need.



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