



Innovation Management: Knowledge & Inspiration Toolkit

Rajat Soni

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This book on innovation management charts the shift to a more systemic view of creativity and the greater attention now paid to the role of tacit knowledge. Further it elaborates on the way in which cognitive style and personality type affect how we set about problem solving, decision-making and change, and the different kinds of culture organisations need to encourage creativity. It also disusses developing creativity and innovation, organisational knowledge creation, adaptors and innovators etc.

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